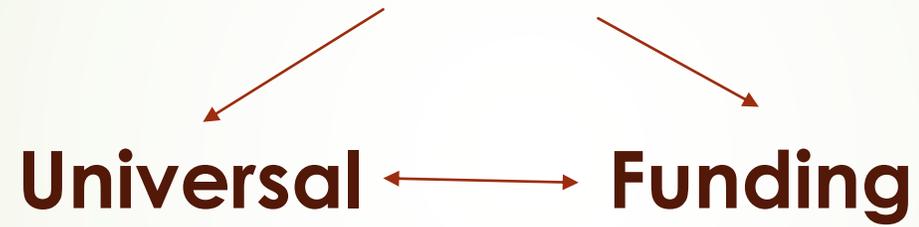


# THE INNOVATED MOBILE LIBRARY: ON THE WAY FOR THE PEOPLE

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# PUBLIC SERVICE



## **METHODOLOGY:**

- 1. WHAT?**
- 2. WHY?**
- 3. WHERE?**
- 4. WHO/WHOM?**
- 5. WHEN?**
- 6. HOW OFTEN?**
- 7. DATA.**



- ✓ **Identification of depopulated regions**
- ✓ **Mapping the territory**
- ✓ **Signaling the Target Audience**
- ✓ **Definition of services**
- ✓ **Establishment of periodicity**



# WHAT?

- Mobile library;
- Citizen attendance office;
- Medical Counseling.



## WHY?

- To reinforce the connection between people and public services;
- To promote equity in the access to information and health care;
- To promote active ageing and to improve the quality of life and people's autonomy



## WHERE?

- In the most depopulated and economically disadvantaged areas.



## WHO/WHOM?

- The socially most vulnerable people (eldest, unemployed, ...)

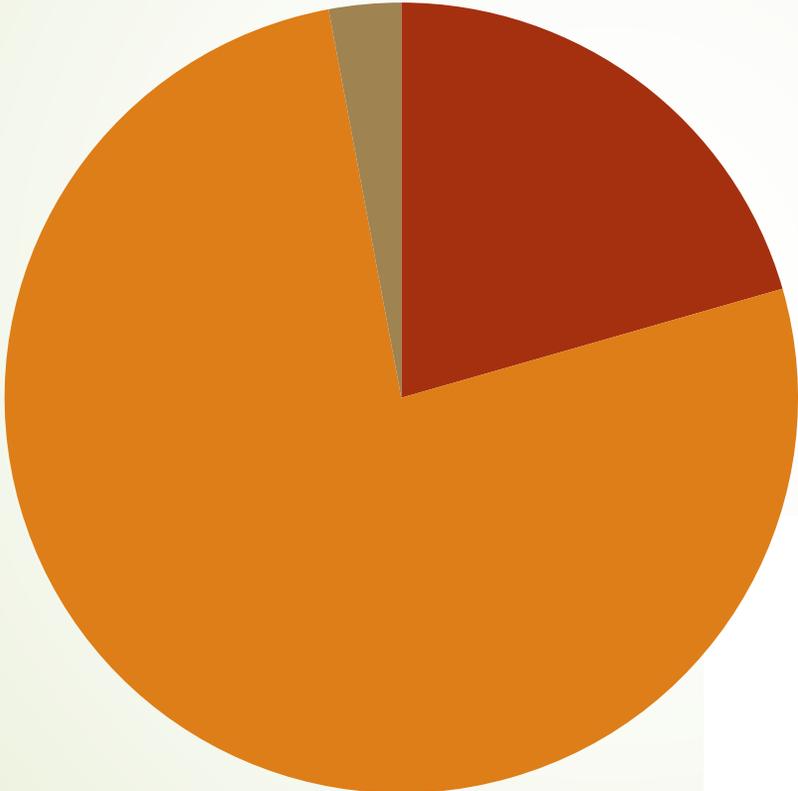


## HOW OFTEN?

- Twice a month.



# DATA



- LIBRARY
- CITIZEN ATTENDANCE
- SAÚDE



# More than words...

